

PORT- FOLIO

JAN 29 - APR 29

RODNEY P. MONTECLARO

401 - DA

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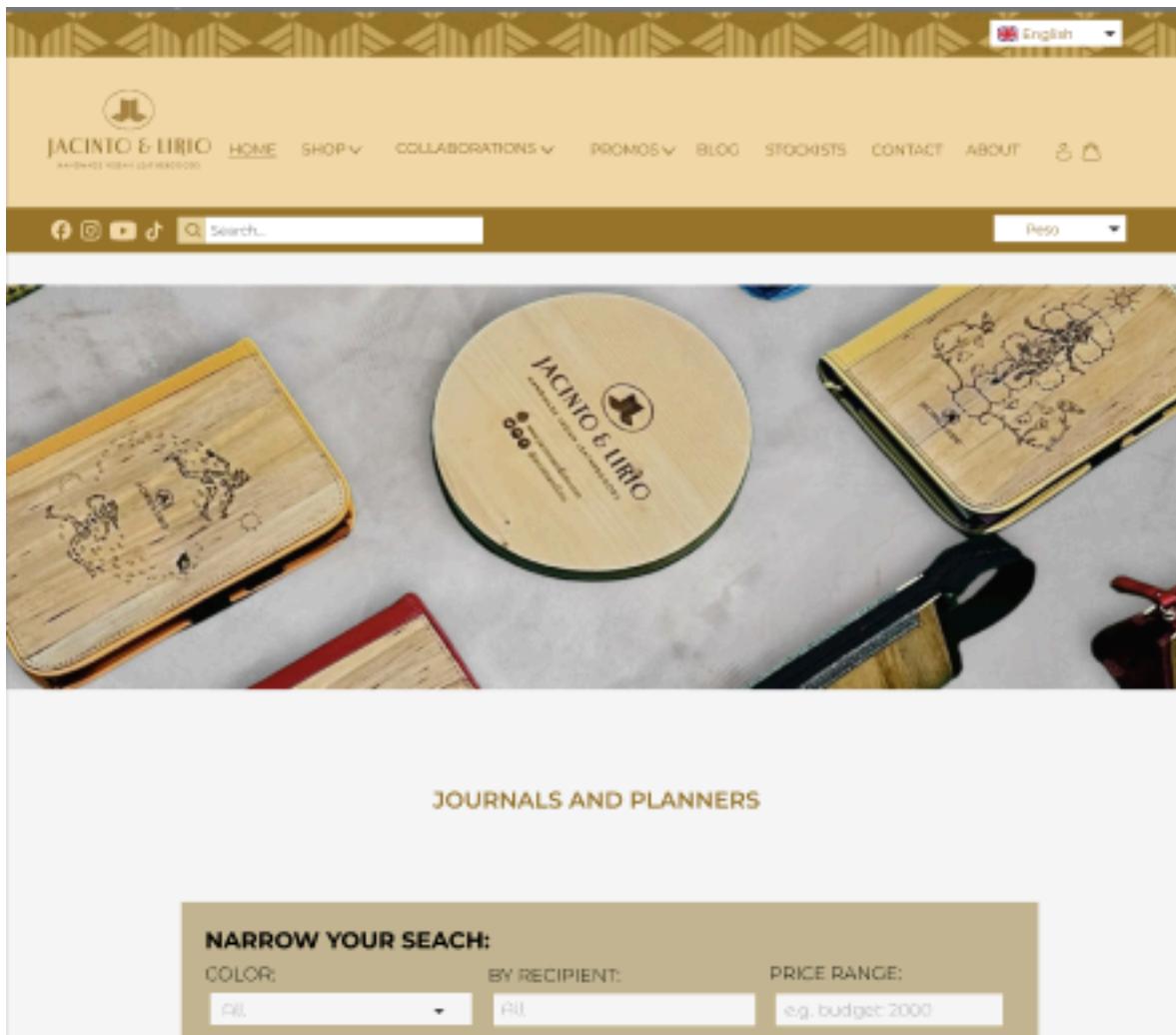
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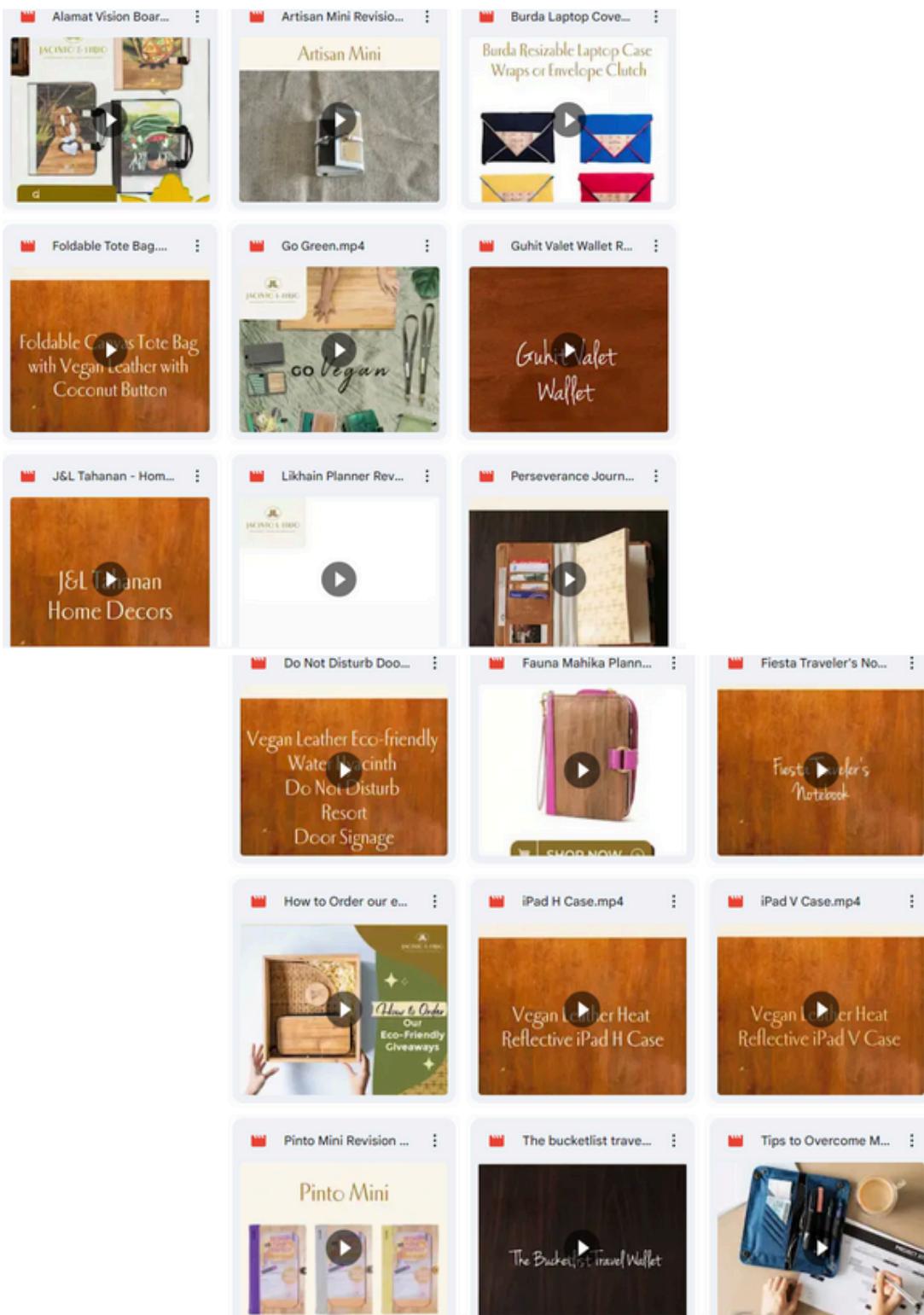
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IMPROVE UI DESIGN ON OLD WEBSITE



During the prelims, I was tasked with creating a UI proposal for the latest version of the website, which took 1-2 weeks. After completing the improvements, I was then assigned to recreate the proposal to implement it on the website. I omitted the part about integrating the design into the website, as it requires a background in Java and CSS coding.

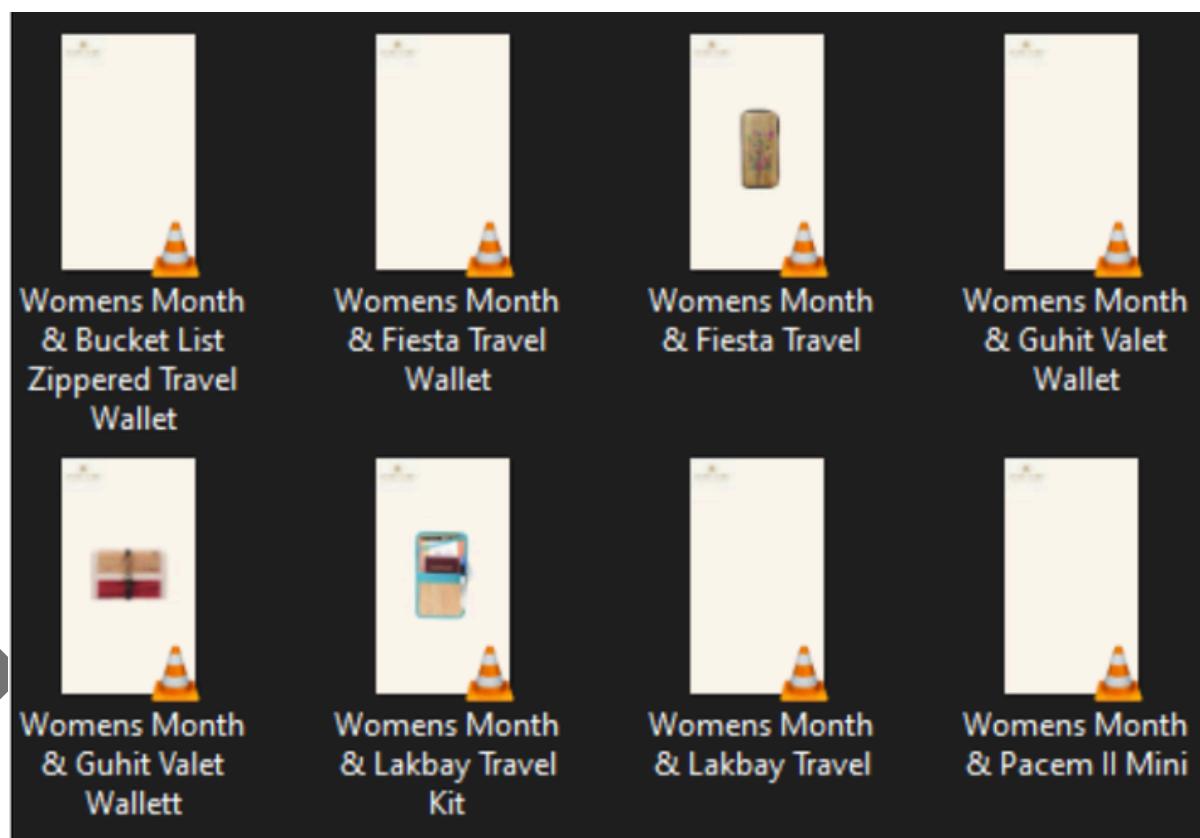
TIKTOK WORTHY TASK



WOMEN'S MONTH CONTENT



The design for the eCommerce banner was created from scratch. All models are inspirations of the continuous line. Placing travel products of Jacinto & Lirio. Below are the videos created for Women's Month with the same template but different products.



INITIATIVE

2D CHARACTER VERSION 1

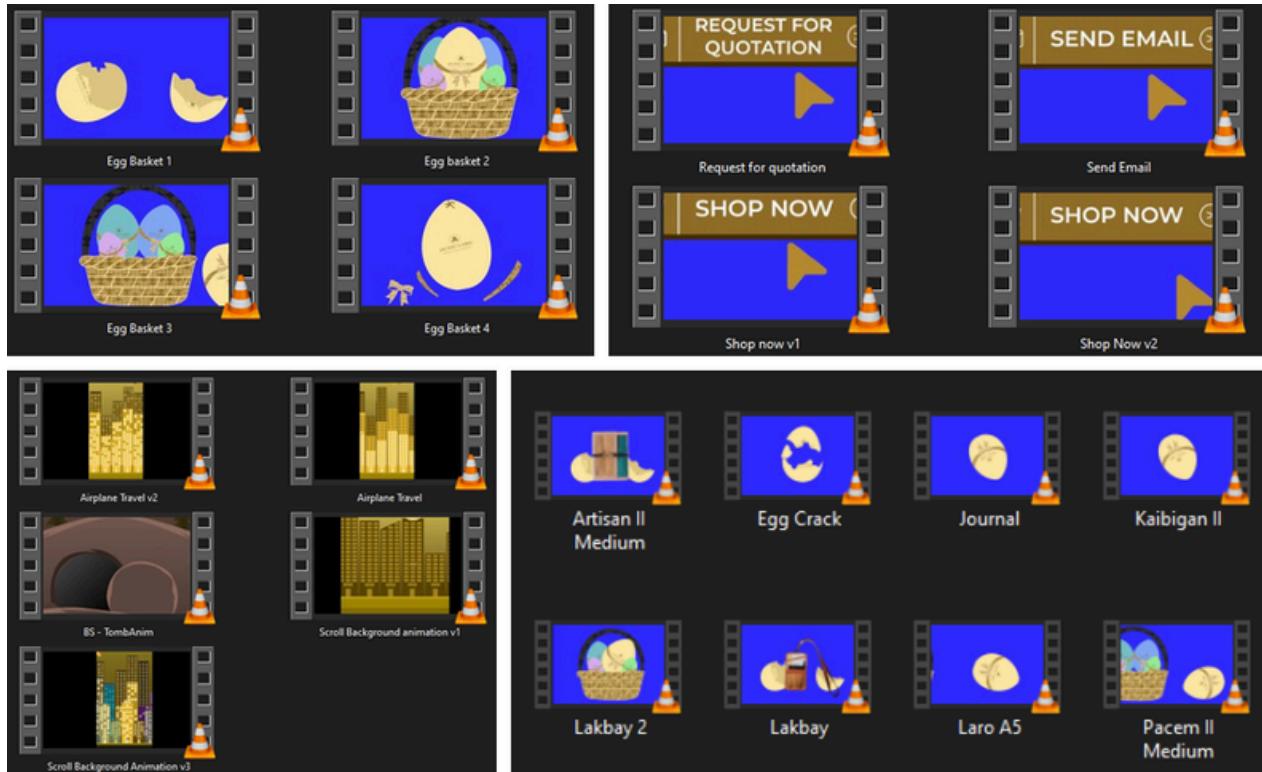


The design is inspired by the old logo of Jacinto & Lirio, which is the flower hyacinth. I created the head based on the logo and used all the company's brand assets to fill in the character's clothes.

Below are the 2D Simple Figma animations.



INITIATIVE 2D BACKGROUND ANIMATIONS



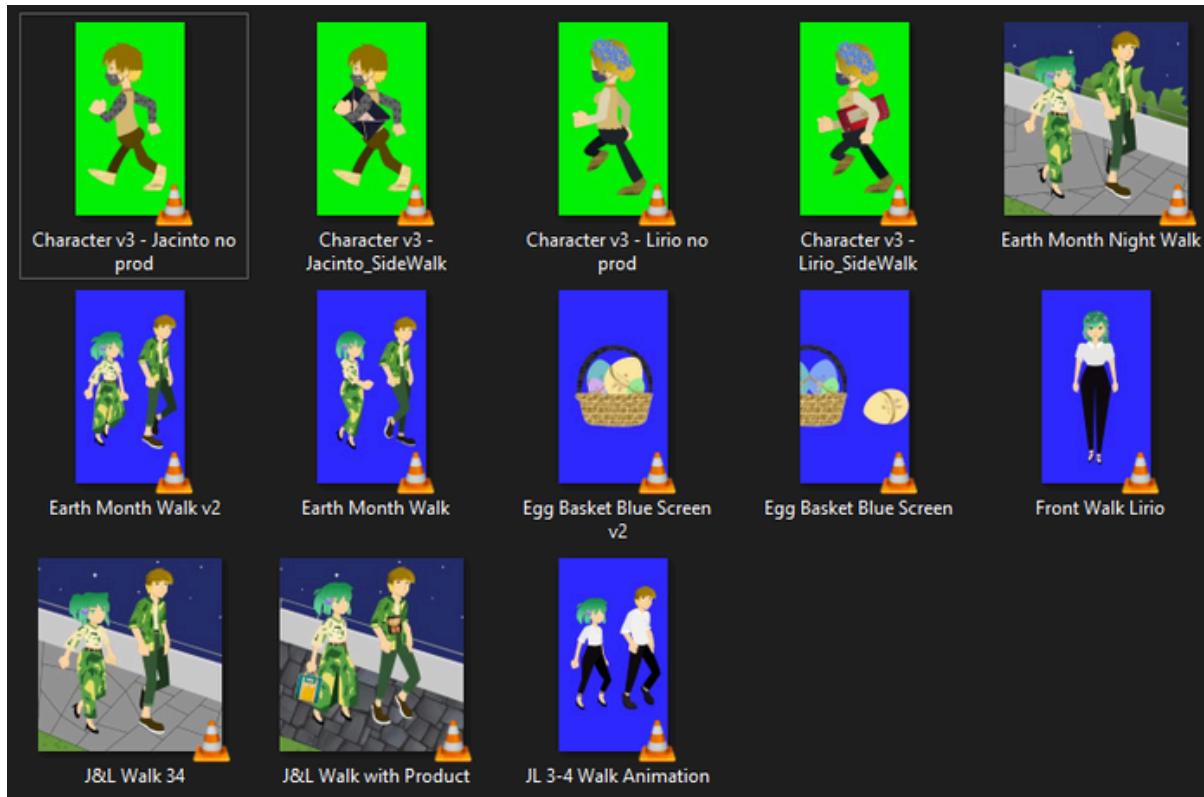
Easter Egg 2D animation used at the Easter Sunday celebrations. It is a rolling egg that came from the egg basket. The products are inside the egg till it cracks. Shop now, request for quotation, and send email are click button animations using the brand colors.

Background animations such as the buildings are used in Jacinto's character version 1. The cave animation was used on Black Saturday, a close-up and zoom-out of the tomb.

INITIATIVE

JACINTO & LIRIO 2D ANIMATIONS

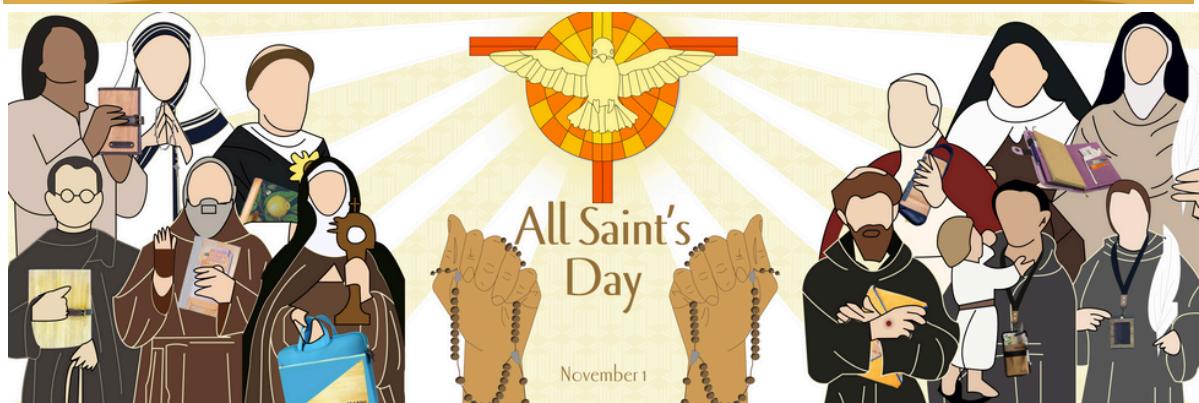
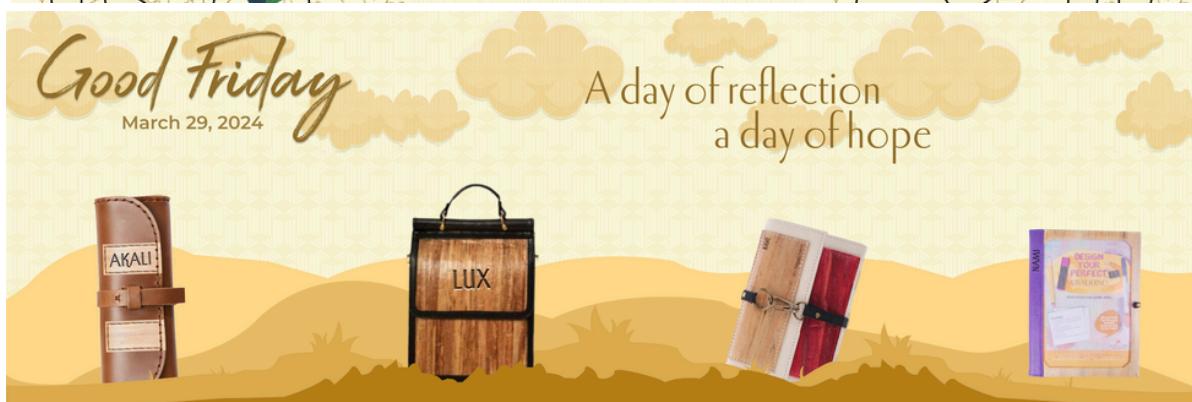
VERSION 3



A 2 version of Jacinto & Lirio's version 3 animation then a younger version and an adult version. All greenscreens are the young ones, while the bluescreens and detailed animations are the adult animations. Detailed vectors are added to the animation for a 3/4 view. Mr. Gabriel Sta. Ana assisted me, in polishing the design I had created.

All frames are created on Figma to create a delay animation, record the screen to capture the animations and import it to the video contents.

INITIATIVE HOLIDAY POSTER PUBMATS 3 PHOTO & BANNER

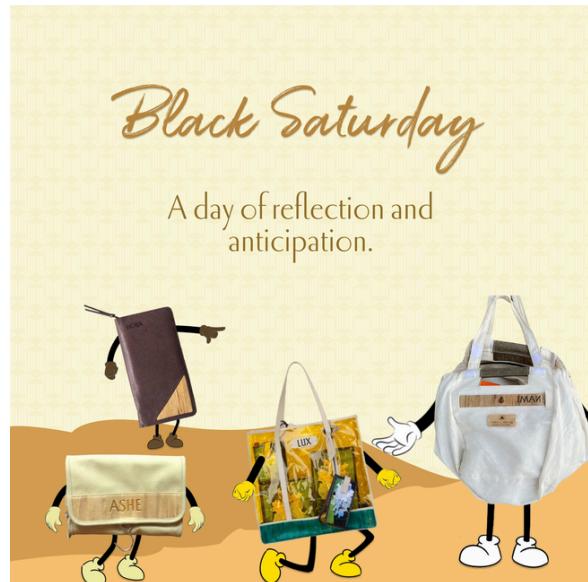


These are the 3 photo carousels for Instagram & TikTok for holiday formats and have a banner of the whole 3 photos for a flat format of pubmats.

INITIATIVE

HOLIDAY POSTER PUBMATS

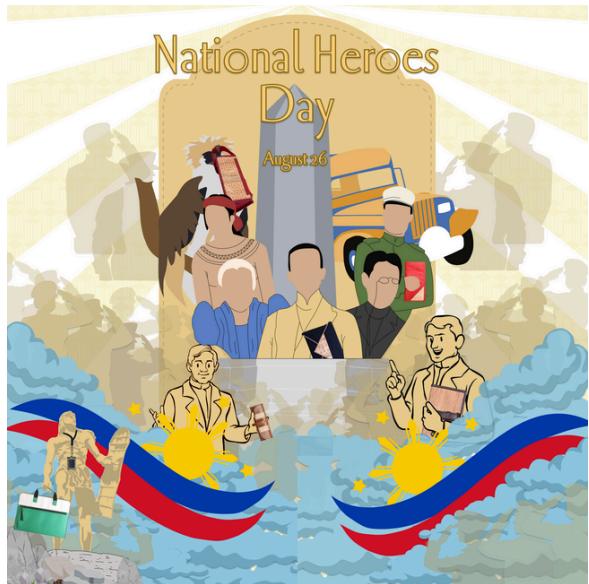
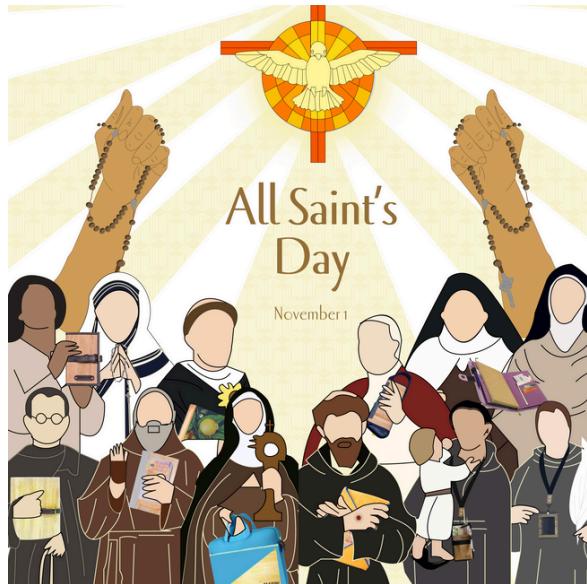
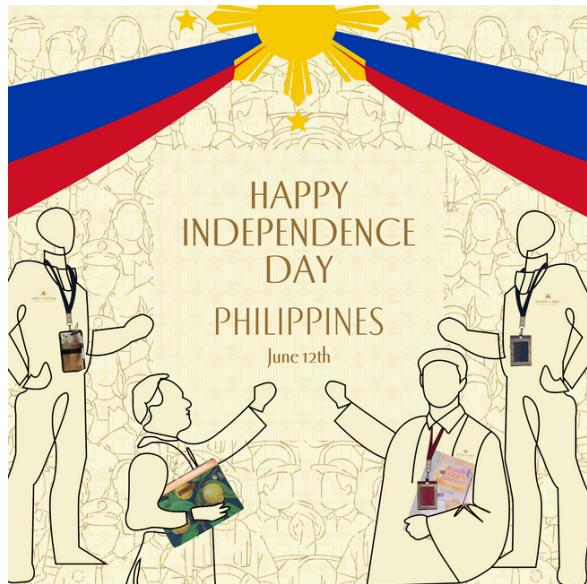
4 PHOTO & WHOLE PHOTO



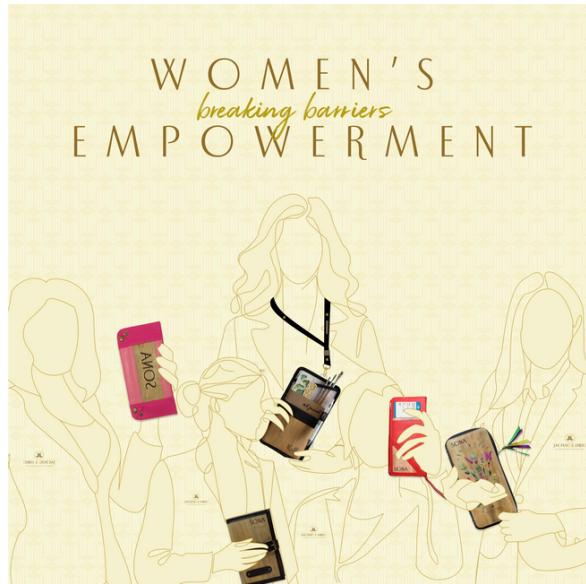
INITIATIVE

HOLIDAY POSTER PUBMATS

4 PHOTO & WHOLE PHOTO



**INITIATIVE
HOLIDAY POSTER PUBMATS
4 PHOTO & WHOLE PHOTO**



These are all 4 Photos & whole photo pub mat for posting on any platform. All designs are converted to the square format and positions on all assets.

INITIATIVE FACEBOOK POSTER EARTH MONTH SERIES

EARTH MONTH SOLO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Embrace the journey, cherish the experience, and let your vision soar."

Follow us on social media

SHOP NOW "Vision Board Planner"
www.jacintoandlirio.com

JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

Made
To
Order
Product

"Earth's spirit shines bright. Let's carry its resilience in every step."

Follow us on social media

SEND EMAIL "Marcela Summer Tote Bag"
corporategiveaways@jacintoandlirio.com

EARTH MONTH SOLO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Carry your plans, cherish the journey, every step becomes a tribute to our precious planet."

Made
To
Order
Product

Follow us on social media

SHOP NOW "A6 Ring Binder Dateless Planner"
www.jacintoandlirio.com

JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

Made
To
Order
Product

"A backpack of dreams, for every step is a tribute to Earth's vast beauty."

Follow us on social media

SEND EMAIL "Santiago Water Proof Premium"
corporategiveaways@jacintoandlirio.com

INITIATIVE FACEBOOK POSTER EARTH MONTH SERIES

EARTH MONTH SOLO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Every trip becomes a journey towards sustainability, from groceries to adventures, carry the Earth's load with care."

Follow us on social media

SHOP NOW "Kanyamaso Tote Bag"
www.jacintoandlirio.com

EARTH MONTH DUO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"As Earth's melody unfolds, we carry her tune in every step."



Follow us on social media

SEND EMAIL "Gregoria Bag & Conference Bag"
corporategiveaways@jacintoandlirio.com

EARTH MONTH DUO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Adventure awaits, let's protect our Earth."

Follow us on social media

SHOP NOW "Guhit Wallet & Laro A5"
www.jacintoandlirio.com

EARTH MONTH DUO SERIES



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Designed to minimize our footprint and maximize our respect."

Follow us on social media

SHOP NOW "Lakbay Kit & BucketList Wallet"
www.jacintoandlirio.com

INITIATIVE FACEBOOK POSTER EARTH MONTH SERIES

**EARTH MONTH
DUO SERIES**



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"We tread lightly on this Earth, cherishing its beauty with every adventure."

Follow us on social media 

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**EARTH MONTH
DUO SERIES**



JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

"Travel light, leave a green footprint."

Follow us on social media 

SHOP NOW www.jacintoandlirio.com "Pitaka & Pinto Mini"

These are the initiative tasks I have created for April content featuring Earth Month as a series of fashion, dedicated to Jacinto & Lirio's vegan leather products.

INITIATIVE FACEBOOK POSTER FLORES DE MAYO SERIES

**FLORES DE
MAYO SERIES**

Cincin Jacinto

JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

Made
To
Order
Product

"Under May's sky, flowers paint a portrait of devotion."

Follow us on social media

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**FLORES DE
MAYO SERIES**

Queen Lirio

JACINTO & LIRIO
HANDMADE VEGAN LEATHERGOODS

Made
To
Order
Product

"In May's embrace, flowers tell tales of love and faith."

Follow us on social media

Instagram Facebook TikTok YouTube Snapchat LinkedIn

SEND EMAIL

"Dalisay Vegan Leather Clutch"
corporategiveaways@jacintoandlirio.com

INITIATIVE FACEBOOK POSTER FLORES DE MAYO SERIES

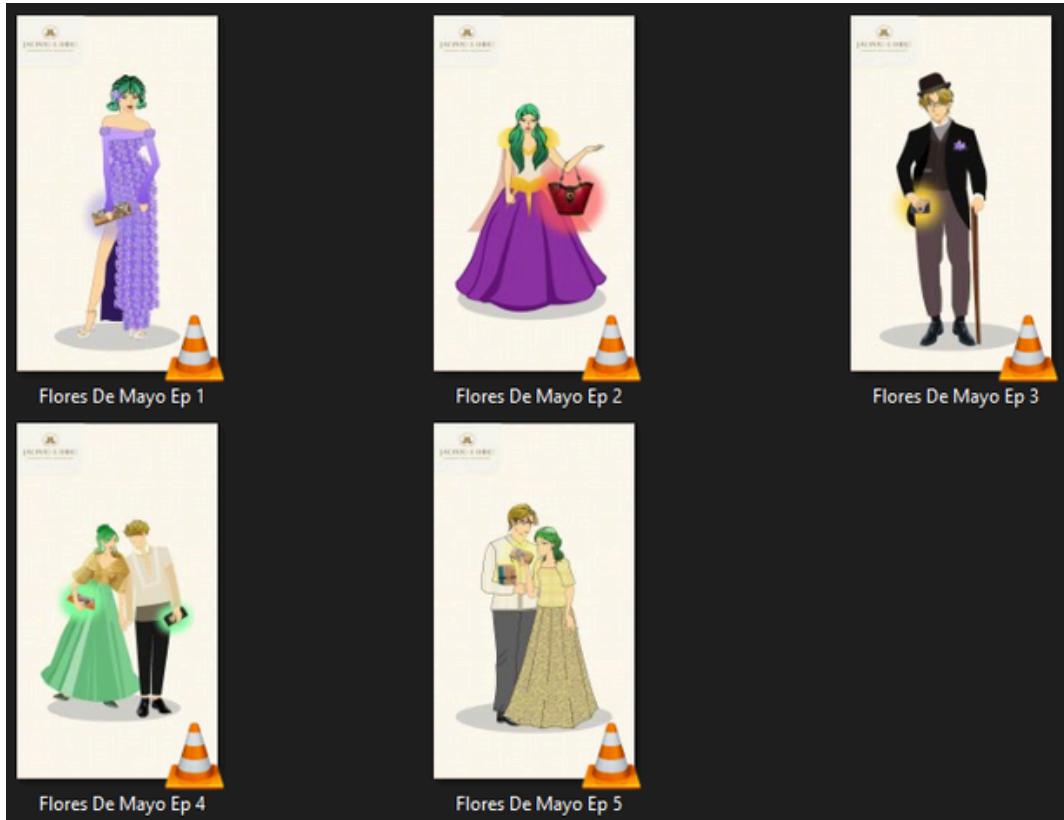


These are three sets of detailed vector art depicting Flores De Mayo. Each set features solo Jacinto and Lirio characters that are themed for Flores De Mayo. The clothes and details have been recreated to provide a better view for the audience.

INITIATIVE

TIKTOK VIDEO CONTENT

FLORES DE MAYO EP 1-5



A set of 5 episodes for Flores De Mayo episodes 1 to 5, it has a set of walking or from start frame to end frame. Like a form of walking from the distance and edited on Capcut. The series indicates the product designs for all of Jacinto & Lirio's vegan leather products.

PROPOSAL TASK
PRODUCT MOCKUP USING FLOWER
HYACINTH



PROPOSAL TASK
PRODUCT MOCKUP USING FLOWER
HYACINTH



PROPOSAL TASK
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PRODUCT MOCKUP USING FLOWER
HYACINTH

